

November 15, 2023

## ctLow Photography Free Portrait Program – 2023 Information

Hello, and thanks for your interest this project, designed to provide you with exemplary portraits.

Following are simply some thoughts which may help you ... no rules.

- **It's all about you!** You choose how to dress and pose, the session duration: everything. I can guide you when you wish. We plan for two hours, also completely flexible ... inspiration might strike (and does)!
- Think about your goals. If you have anything particular on your mind, then we can discuss that early on.
- Although currently at no cost, if we use the (private) AOG Gallery (near Frankville), then the owner appreciates donations to Innocence Canada. (The space has a long staircase.) We can talk about other options.
- I aim to produce professional-level work, at the very least. Compared with department-store portraits or cellphone selfies (both often very good), these might end up more artistic, showing more personality.
- As you, the client, wish, you could think about things like hair, makeup, nails and wardrobe. Many people bring changes of clothing — variations in style or level of formality — or accessories ... hats, jewellery, glasses, scarves, etc., serious or silly.
- Generally, we will work in a studio (all negotiable), against a backdrop.
- You will later receive a handful of (edited) **digital files**, computer-monitor size, i.e. about 1,500 pixels wide or 1,000 pixels high. I give these for your (pardon the legalese) "unrestricted, non-defamatory use in perpetuity", with no other conditions. I offer the sessions on a liability-free basis.
- I retain copyright, as usual, which however gives me very few *commercial* rights. But I promise to exceed the legalities, and guarantee my best efforts at absolute **privacy**, and will not for example post, or otherwise distribute or use, any of the images, without the client's express permission.
- The images initially have my logo on them, in a corner – negotiable.
- You may wish art-quality **prints**, which I can provide at reasonable cost.

All I can say is that clients have loved their images, and have also found the **experience** transformative.

Questions and comments gladly entertained. Some pre- and post-discussion is completely normal.

Thank you again. We're going to love doing this!



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Photography

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